

WOMEN'S  
WORLD  
FESTIVAL



مهرجان  
عالم  
المرأة

ADNEC, Abu Dhabi

2-4  
May  
2025

أدنيك، أبوظبي

Empowered *Women*  
Empowering the World

[www.WomensWorldFestival.com](http://www.WomensWorldFestival.com)

Organized by: Dome Exhibitions LLC

# Welcome Message

Dear Friends,

Welcome to the Women's World Festival 2025, a vibrant celebration of women's empowerment and diversity. Over three exciting days, we offer an array of activities, workshops, and exhibits, from luxury lifestyle and wedding inspirations to career development and wellness sessions.

We are proud to introduce the Women Entrepreneurs Awards, recognizing trailblazing women shaping the future of business and society. Empowerment lies at the heart of the festival, fostering opportunities for women across all fields. We are also offering exclusive training sessions and hands-on activities designed to enhance skills in leadership, entrepreneurship, and personal development, ensuring women leave empowered and equipped for success.

This festival is designed to inspire and support women in all aspects of their lives. Whether you're a businesswoman, professional, homemaker, artist, or adventurer, you'll find something special here. DOME Exhibitions, with 34 years of experience in Abu Dhabi, has organized many successful events, including the first Wedding Show.

Join us at ADNEC, Abu Dhabi, from 2 to 4 May 2025, and enjoy exclusive offers and discounts on the best quality and luxury products from around the globe.

Warm regards,

**Reem Al Braiki**

Director of Corporate Partnerships & Events

# Abu Dhabi Market Potential

Abu Dhabi's residents enjoy high purchasing power, driven by substantial per capita income. As a global business and tourism hub, the city attracts affluent visitors, expanding the consumer base for luxury goods and services. The Women's World Festival offers exhibitors a unique platform to reach this lucrative market, catering to the sophisticated tastes of Abu Dhabi's residents and visitors.

**1. Strong Economic Growth:** UAE's GDP is projected to grow by 4.1% in 2025, supporting high-end events and luxury markets.

**2. High Purchasing Power:** Abu Dhabi's residents spend significantly on luxury goods and premium services.

**3. Diverse Population:** A mix of affluent locals and expatriates who appreciate luxury brands and innovative products.

**4. High Demand:** Strong interest in premium brands and unique lifestyle experiences among residents and tourists.

**5. Tourism and Retail Hub:** A major destination attracting millions annually.

**6. Exclusivity and Prestige:** Participation adds prestige, attracting high-profile sponsors and participants.

## 7. Market Statistics - UAE

- o Population: Projected to reach 11.35 million by 2025 (GulfNews)
- o GDP: Projected to surpass \$504 billion in 2025 (GulfNews)
- o Consumer Spending: Around \$149 billion in 2025 (GulfNews)

Abu Dhabi's thriving retail sector, high disposable incomes, and growing population make it an exceptional market for the Women's World Festival. Exhibitors can expect a receptive audience eager to explore and purchase a diverse range of products, offering unparalleled opportunities for business growth and brand exposure.



# About the Event

Step into a world where women's dreams come alive at the Women's World Festival 2025. This unique celebration is designed to inspire, empower, and entertain, bringing together the best in lifestyle, luxury, beauty, health, family, and more. Explore and enjoy all aspects of your life in a vibrant and supportive environment. Key Highlights and Attractions include:



## Luxury Lifestyle:

- Discover high-end fashion, accessories, jewelry, and lifestyle products from top brands around the world.
- Enjoy exclusive fashion shows featuring the latest trends and designs.



## Wedding Wonderland:

- Plan your dream wedding with everything from stunning bridal gowns to exquisite décor and planning services.
- Attend bridal shows and meet leading wedding planners and vendors.



## Work-Life Balance:

- Enhance your career with professional development work shops and networking opportunities.
- Learn effective strategies for achieving a successful work-life integration.



## Beauty and Health:

- Participate in beauty and wellness workshops led by industry experts.
- Explore the latest in skincare, makeup, fitness, and holistic health.



## Family and Home:

- Get valuable insights into parenting, home décor, and family wellness.
- Enjoy cooking classes with celebrity chefs and discover innovative kitchen gadgets.



## Inspirational Talks and Panels:

- Be inspired by thought leaders, entrepreneurs, and activists who are making a positive impact.
- Engage in discussions on women's empowerment, leadership, and personal growth.



## Interactive Booths and Live Demonstrations:

- Interact with exhibitors showcasing cutting-edge products and services.
- Experience live demonstrations and hands-on activities.



## Shopping and Exclusive Offers:

- Shop for the best quality products and luxury items from around the globe.
- Take advantage of exclusive offers and discounts available only at the festival.



## Fun-filled Activities and Competitions:

- Participate in engaging and entertaining activities designed for women of all ages.
- Join competitions and win exciting prizes.

## Empowering Women

**A Catalyst for Change:** Inspiring talks and workshops on leadership, entrepreneurship, and personal development. Engage with trailblazers and gain insights to fuel journey towards success.

## Celebrating Excellence

**Women Entrepreneurs Awards:** Honoring those who have made significant contributions to their industries. Celebrate the inspiring stories of women who have turned challenges into opportunities.

## Embracing Heritage

**UAE Cultural Showcase:** Experience the rich cultural heritage of the UAE through traditional performances and exhibits. Discover the fusion of tradition and modernity that defines our vibrant country.

## Making a Difference

**CSR (Corporate Social Responsibility) Initiatives:** Engage in activities that support local communities and drive social change. Contribute to causes that matter through charity drives, awareness campaigns, and volunteer opportunities.

## Influencers of Impact

**Recognition and Awards:** Recognizing social media influencers who inspire and drive change. Celebrate the creativity and influence of women making an impact online and beyond.



# Schedule of Events

## Day 1: Friday, 2 May 2025\*

- 4:00 PM: Opening Ceremony
- 5:00 PM: Work-Life Balance Panel Discussion
- 6:00 PM: Wedding Wonderland Bridal Show
- 7:00 PM: Cooking Class with Celebrity Chef
- 8:00 PM: Evening Fashion Show
- 9:00 PM: Exclusive Shopping Hour

## Day 2: Saturday, 3 May 2025\*

- 11:00 AM: Health and Fitness Bootcamp
- 12:00 PM: Work-Life Balance Panel Discussion
- 1:00 PM: International Fashion Show
- 2:00 PM: Beauty Workshop: Makeup Masterclass
- 3:00 PM: Parenting Tips and Tricks Session
- 4:00 PM: Luxury Product Showcase
- 5:00 PM: Beauty Workshop: Skincare Secrets
- 6:00 PM: Inspirational Panel: Women Entrepreneurs
- 7:00 PM: Evening Entertainment and Competitions
- 8:00 PM: Global Fashion Trends Show
- 9:00 PM: Exclusive Shopping Hour

## Day 3: Sunday, 4 May 2025\*

- 11:00 AM: Inspirational Talk: Overcoming Challenges
- 12:00 PM: Beauty and Wellness Workshop: Holistic Health
- 1:00 PM: Global Fashion Trends Show
- 2:00 PM: Cooking Class with Celebrity Chef
- 3:00 PM: Family Wellness and Nutrition Session
- 4:00 PM: Fashion Show: Emerging Designers
- 5:00 PM: Luxury Lifestyle Fashion Show
- 6:00 PM: Health and Fitness Bootcamp
- 7:00 PM: Inspirational Talk: Women in Leadership
- 8:00 PM: Evening Fashion Show
- 9:00 PM: Closing Ceremony

*\* Tentative event schedule, may change later*

# Opportunities for Sponsors & Exhibitors

The Women's World Festival 2025 offers unparalleled opportunities for brands and businesses to connect with a highly engaged and diverse audience of women from various backgrounds. Introduce your business to thousands of women all under one roof. Key benefits of participating include:

## Brand Visibility

Enhance your brand's visibility through extensive marketing and promotional activities.

## Engagement

Directly engage with potential customers through interactive booths, live demos, and exclusive presentations.

## Sales & Leads

Promote products, generate spot income, valuable leads, and build lasting relationships.

## Networking

Network with industry leaders, influencers, and other exhibitors, creating valuable business connections.



## Sponsorship Packages

We offer a range of sponsorship packages designed to meet your marketing objectives and budget. Each package provides unique benefits, including but not limited to:

### **Title Sponsor** Exclusive Visionary Partner

This sponsorship offers unparalleled visibility with title sponsorship rights, prime logo placement across all event materials, exclusive speaking opportunities, premium booth space, and full branding in prominent areas like the entrance archway, registration counter, and lanyards.

### **Platinum Sponsor** Innovation & Impact Sponsor

As a key driver of innovation, this package provides high-impact exposure with branding on the Innovation Hub, exclusive speaking slots, and premium exhibition space to showcase your brand's leadership in fostering women's empowerment.

### **Gold Sponsor** Premier Empowerment Sponsor

Enjoy high visibility through co-branding on key materials, a premium booth, and opportunities to lead keynote presentations and panel discussions, positioning your brand as a leader in promoting women's empowerment.

### **Silver Sponsor** Transformation Sponsor

This package offers strategic branding and a high-visibility booth location, along with opportunities to participate in panel discussions and host workshops, ensuring engagement with a diverse audience.

### **Bronze Sponsor** Supporter of Women's Empowerment

Gain valuable exposure through logo placement on select promotional materials and a standard booth at the event, allowing meaningful interaction with attendees in a supportive role

**Additional sponsorships:** Product Launches, Display Branding, Carry Bags, Social Media Promotions, Promotional Gifts, Raffle Draw Prizes, Workshop and Seminar Sponsorship, VIP Lounge Sponsorship, Stage and Audio-Visual Equipment Sponsorship, Refreshment and Catering Sponsorship, Directional Signage Sponsorship and much more.

## Exhibitor Information

Becoming an exhibitor at the Women's World Festival 2025 provides you with the perfect platform to showcase your products and services. Here's what you need to know:

### Booth Sizes and Prices

Choose from various booth sizes to suit your needs and budget.

### Setup Details

Detailed instructions and support will be provided to help you set up your booth efficiently.

### Additional Services

Avail of additional services such as customized booth designs, on-site support & promotional opportunities to enhance your presence at the event.



Shell scheme  
350 USD

\*per sqm.



Space only (for 24sqm & over)  
320 USD

\*per sqm.

Don't miss the opportunity to be part of the **Women's World Festival 2025**. Showcase your brand, connect with a vibrant audience, and make a lasting impact. We look forward to welcoming you as a valued sponsor or exhibitor!



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